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ANDREW MARQUEZ

GRAPHIC DESIGNER

PROFESSIONAL SUMMARY

Brand and marketing design professional with over 10 years of creative expertise. Specialties include logo suites, social content creation, on-channel streaming service art, advanced photo retouching, and collaborating on 360° marketing campaigns. Currently seeking full-time employment (remote or on-site) via Las Vegas, Nevada.

EMPLOYMENT HISTORY

JAN 2023 – MAR 2024 (Remote)

Web Design – RENAISSANCE RECOVERY

- Audit and resolve web design issues, utilizing Figma for three core web breakpoints.
- Increased design consistency, reducing UX issues by 20%.
- Refined web interfaces, ensuring alignment with latest UX principles.
- Optimized web layouts for enhanced user engagement, achieving a 15% increase in user retention.

JAN 2020 - JUL 2023 (Remote)

Design Manager – DISNEY STREAMING

- Manage brand and cultural campaigns from concept to completion.
- Focused primarily on Live Sports initiatives and brand templates.
- Drive creative for Super Bowl, Women's World Cup, March Madness and more.
- Art direct athlete photo shoots for our "Hulu Has Live Sports" campaign.
- Spearheaded creative strategies for major sports events, boosting viewer engagement.
- Collaborated with diverse teams to produce culturally impactful campaigns.

JAN 2020 - JUL 2023 (Santa Monica, CA)

Designer – HULU

- Designer at Hulu, a premium streaming service offering live and on-demand TV and films.
- Work on creative projects for Hulu Originals, Integrated Marketing, Email, and Live Sports.
- Develop brand templates for digital banner ads and email.
- Assist the video team with 15-30 second sizzle storyboard creation and title card builds.
- Crafted digital banners and email templates enhancing brand consistency.

MAY 2014 - JUL 2014 (Irvine, CA)

Designer – MARINERS CHURCH

- Spearheaded design for major church events, enhancing attendee engagement.
- Conceptualized innovative print designs for children's programs, elevating the learning experience.
- Refined visual presentations for weekly gatherings, ensuring high-quality communication.

MAR 2014 - MAY 2014 (Los Angeles, CA)

Designer – ROBERT HALF

- Worked on short-term freelance design projects with multiple agencies, showcasing adaptability and versatility.
- Contributed to diverse projects, visual identity development and marketing collateral creation.

JAN 2014 - MAR 2014 (Newport Beach, CA)

Designer – KOVACH MARKETING

- Designed extensively for the housing industry, collaborating with leading developers including Shea Homes, Campus Oaks, Lennar Corporation, and more.
- Conducted thorough audits of online creative assets to ensure web design details aligned seamlessly with housing spec sheets.

FEB 2013 - DEC 2013 (Riverside, CA)

Design & Print Operator – FUSION SIGN & DESIGN

- Worked as the bridge between both the design and print departments.
- Design, verify & examine job orders for print and development for clients such as: Disney, Los Angeles Angels, Richmond American Homes and many more.
- Oversaw design-to-print integration for major clients, enhancing process efficiency.

EDUCATION

SKILLS

2009-2013
 Bachelor of Science - Graphic Design
 The Art Institute of California

2008-2009
 General Studies
 Mt. San Jacinto College (Hemet, CA)

Photoshop	-----
Figma	-----
Illustrator	-----
Premiere	-----
Google Slides	-----
InDesign	-----
Lightroom	-----
Canva	-----